



Bookroo Classrooms

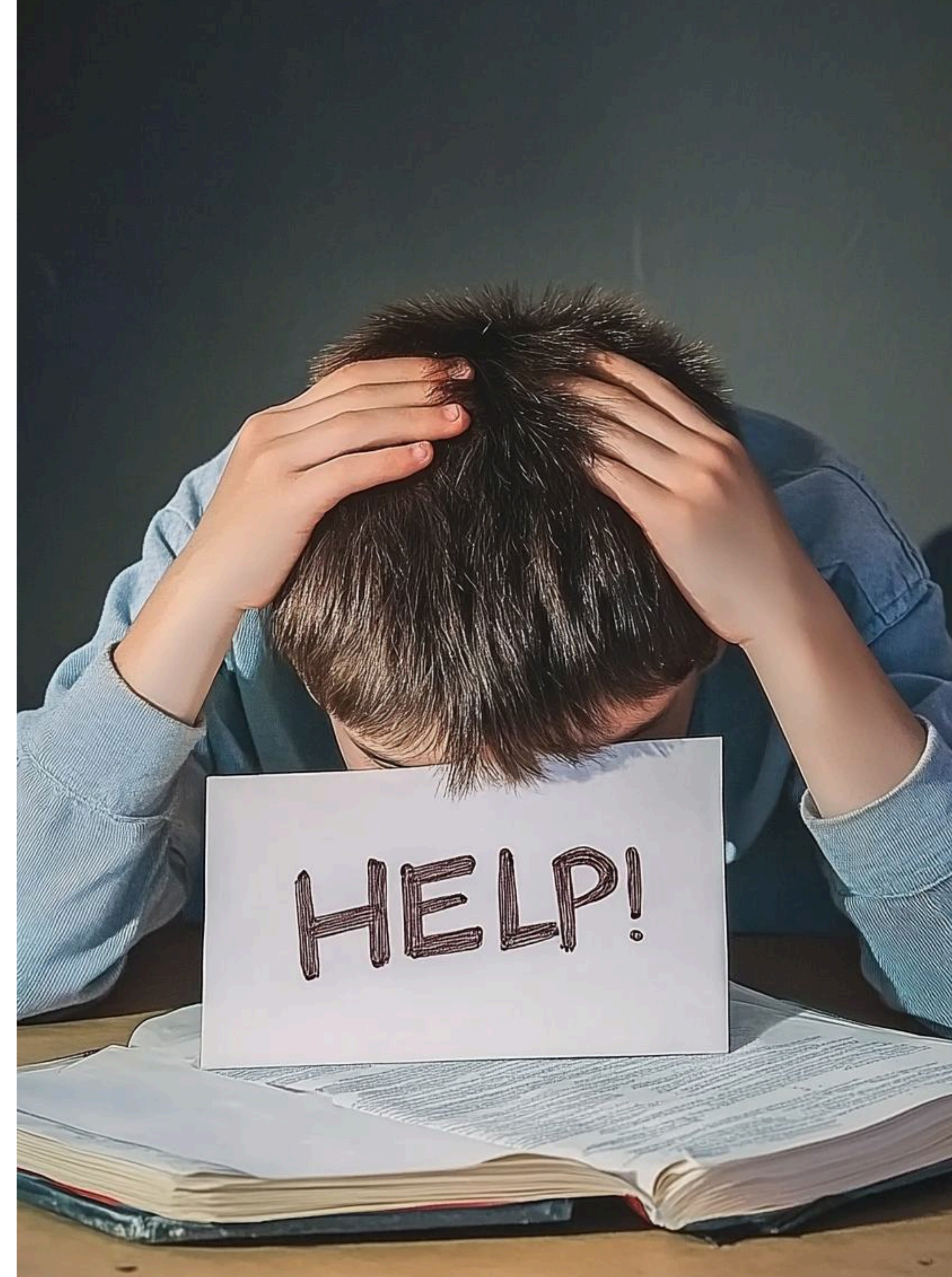
Motivating Independent Readers



The Reading Problem

Reading and literacy are at critical lows across the nation. According to the 2024 NAEP

- **70% of 8th graders** scored **below proficient** in reading
- **69% of 4th graders** scored **below proficient** in reading
- **1 in 3 of 8th graders** scored **below basic** in reading
- **2 in 5 of 4th graders** scored **below basic** in reading
- Only **one** state recorded **4th grade** reading growth (Louisiana)



The Opportunity

Use Bookroo to motivate independent reading

“

“In my **19 years of teaching**, this is by far the **most motivated** my students have ever been when it comes to reading!”

– Mrs. T., 4th Grade Teacher

“

“Bookroo has had a big part in putting the **motivation** and **excitement** back into reading for my students and I have found great value in using the platform!”

– Mrs. B., 4th Grade Teacher

“

“My students have recently started using Bookroo. They absolutely love it! It’s been wonderful to see even my more **reluctant readers genuinely excited** to log their reading and work towards their rewards. The platform has already made a **noticeable impact in motivating** my class, both through the intrinsic satisfaction of setting and achieving reading goals, and the engaging reward system you’ve created.”

– Mrs. F, 3rd Grade teacher

“

“Reading every day is such a simple way to have a profound impact on a child's education and **Bookroo is helping** us get that message out to our community.”

– Mrs. R., Assistant Principal

“

“Our principal liked it so much that she wants to **add more accounts.**”

– Ms. L., Library Media Specialist

Core Features

Reading Challenges

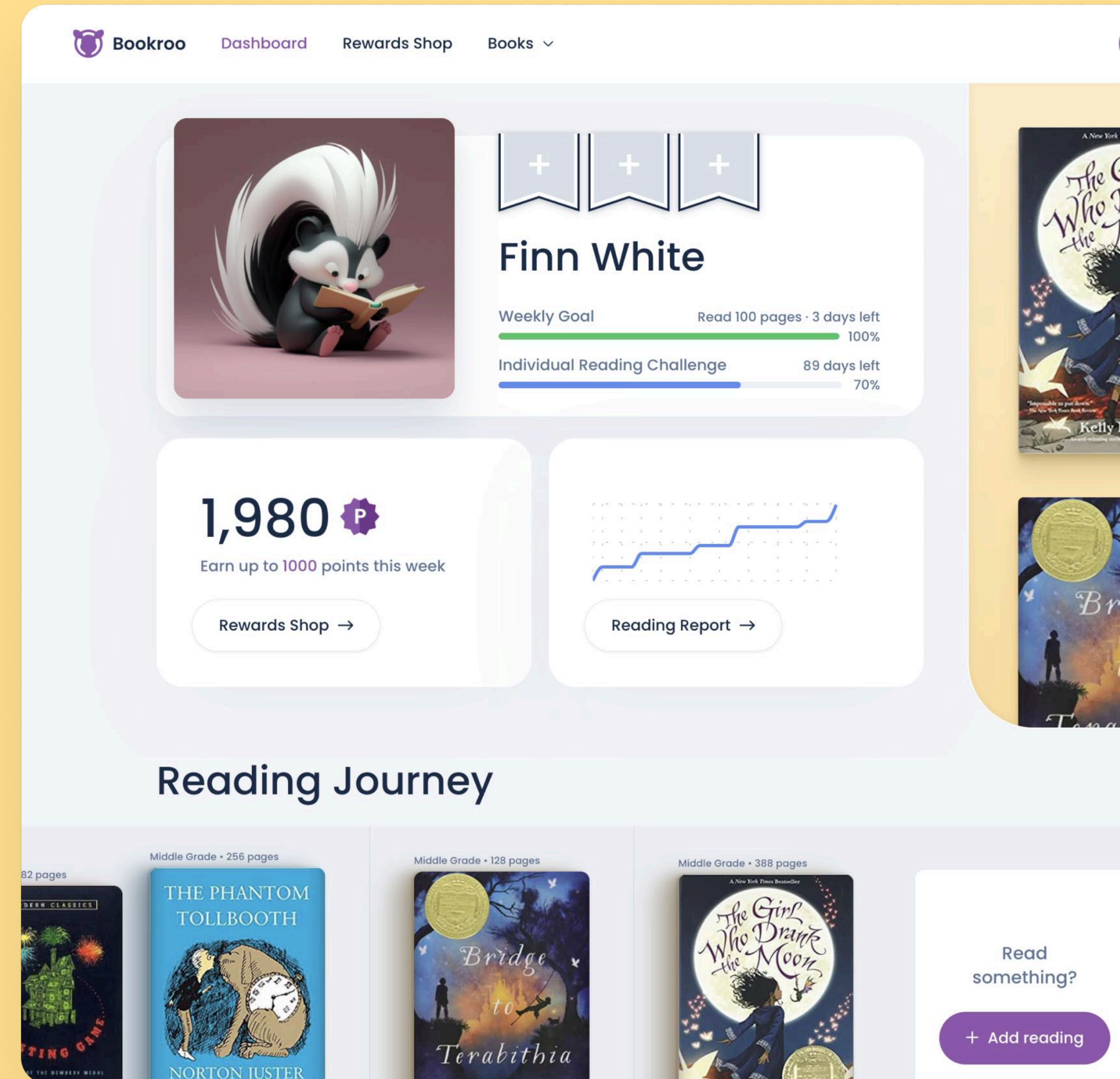
Book Quizzes

Realtime Reports

Digital Rewards

Book Reflections

Flexible Reading



Reading Challenges

(2m 14s [video](#)) 

Bookroo offers a variety of reading challenges designed to inspire and engage every type of reader.

- 40 Book Challenges
- Book BINGO Challenges
- Collaborative Challenges
- Competitive Challenges



Book Quizzes

(2m 17s [video](#)) 

Ensure reading accountability—
without demotivating students.

- Multiple-choice questions
- Audio support for all books
- Language-specific quizzes
- Automatically graded—retakes allowed
- Word Millionaire Badges



The video thumbnail features the Bookroo logo and the title 'Book Quizzes' in large, bold, dark blue font. Below the title, it says 'How to validate & measure reading'. A large red YouTube play button is centered over the text. To the right, a screenshot of a quiz interface is shown. The quiz is titled 'Pete the Cat: Sir Pete the Brave Quiz' and is 'Question 1 of 5'. The question is 'What instrument does Lady Callie play?'. The options are: 'the drums', 'the harp' (which is highlighted with a blue bar), 'the flute', and 'the violin'.

Bookroo
Book Quizzes
How to validate & measure reading

Pete the Cat: Sir Pete the Brave Quiz
Question 1 of 5

What instrument does Lady Callie play?

- the drums
- the harp
- the flute
- the violin

Quiz Results
Sep 27, 2025
Braden Bowman
Lord of the Fleas
You certified having read this book!

Reading Level
Quarter Millionaire
250,000
words of 250,000
Aladdin's Copper Lamp

Reading Level
Half Millionaire
386,943
words of 500,000
Finn's Silver Pocket Watch


Realtime Reports


(View a [demo](#)) 

All the data you'd want to understand your students' reading health


- Reading Logs
- Reading Level Charts
- Parent–Teacher Reports
- Reading Statistics
- Student Overviews
- Weekly “Reading Wrapped” Videos

Date	Status	Title
Jun 7, 2023	Finished	Blueberry
Jun 7, 2023	Finished	I Will Ta
Jun 6, 2023	Progress	Shadow
Jun 5, 2023	Finished	Mamas
Jun 5, 2023	Finished	Anton C
Jun 4, 2023	Finished	3.2.1 G


 **Finn White** – Sep 2
Finished the book.



The Girl Who Drank the Moon
Kelly Barnhill

 **Abbie Wilkins** – Aug 31
Finished the book.

Avg	7/29	8/5	8/12	8/19	8/26
50%	•	•	✓	✓	✓
50%	•	•	✓	✓	✓
0%	•	•	•	•	•
83%	•	✓	✓	✓	✓
67%	✓	✓	✓	✓	•



Leslie's Level

Recommended reading level for grade

Reader reading level

Currently Reading

Katie, Batter Up!
2 days ago · Page 0 of 160

Braver and Boulder
1 day ago · Page 47 of 208

Fablehaven
16 days ago · Page 92 of 351

A Grimm Warning
4 days ago · Page 0 of 480
[Show 1 more](#)

Cabin Fever

Last Book Finished





The Meltdown
2 days ago · Pages 224


Lord of the Fleas
4 days ago · Pages 256

My Diary from the Edg...
8 days ago · Pages 432

The Ugly Truth
5 days ago · Pages 224

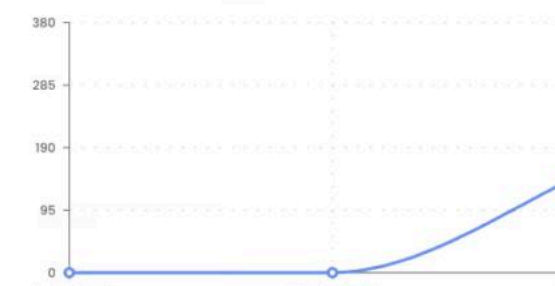
Lions at Lunchtime

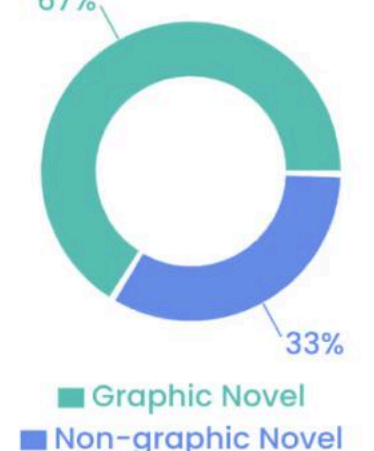
			
2,500	1000	1	3
0	0	0	4
2,500	560	1	0
800	800	0	2
2,500	0	1	0
1,600	1000	1	0
2,500	0	1	0

 **Abbie Wilkins's** (switch reader)
Reading Report

Dates 07/29/2024 to 08/30/2024

Weekly **Pages** ☒ **Show aggregate**



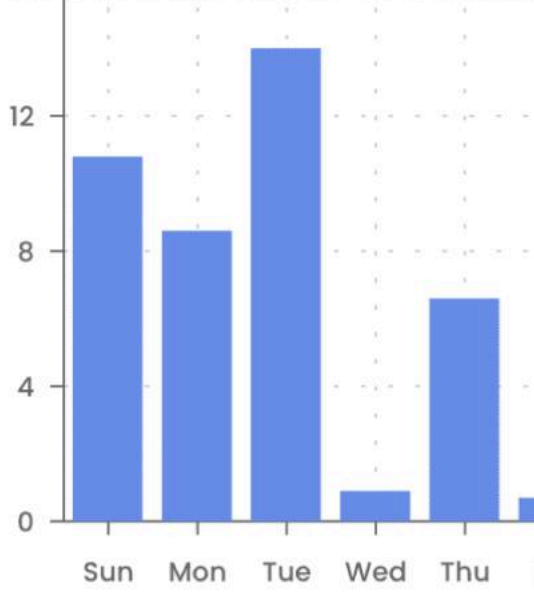


67%

33%

Graphic Novel

Non-graphic Novel



Sun Mon Tue Wed Thu F

Digital Rewards

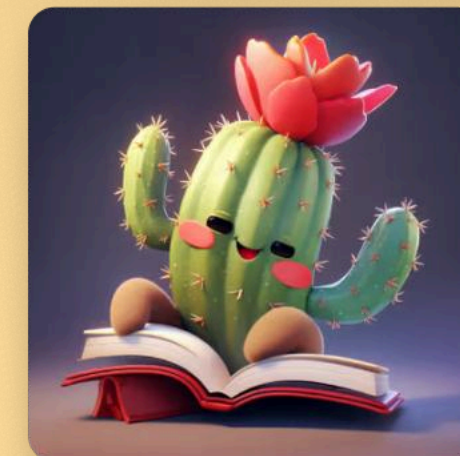
(1m 35s [video](#)) 

Students earn  **points** and  **gems** they can use to unlock digital rewards

- Reader Avatars
- Biblioria Trading Cards
- Bookmarks, Postcards, & Coloring Pages
- Teacher-selected Custom Rewards

Bookroo Rewards Shop

How to earn points
& unlock rewards



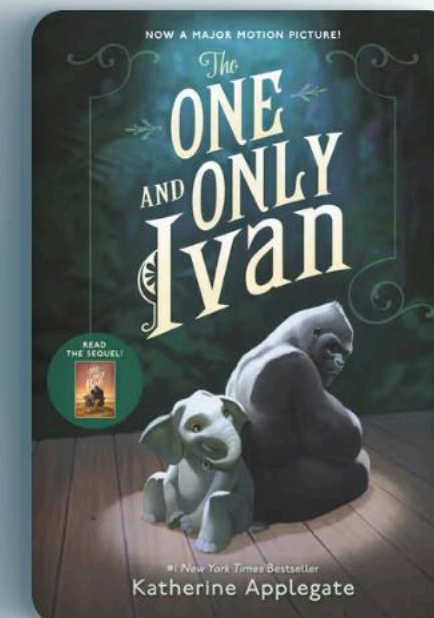
Book Reflections

For the teacher, reflection reveals what students understood. For the student, reflection deepens learning, strengthens ownership, and builds lasting reading skills.

- This book left me feeling...
- What do you think of this book?
- Open-ended reflection

AW

Abbie Walker's
Book Reflection



The One and Only Ivan

Katherine Applegate · Patricia Castelao

Rating

5.25 ★★★★★ · *This book is great!*

🔥 *This book left me feeling excited to read more!*

Reflection

What I enjoyed most about The One and Only Ivan was how it made me feel connected to the characters.

Ivan's story was both heartbreaking and hopeful, and I loved his friendship with Ruby. It showed me the importance of kindness and standing up for others. The ending was really touching and inspiring!

Last updated Oct 1, 2025

This book left me feeling...



Excited to read more!

Neutral

Less excited to read

What do you think of this book?



This book is a stand out!

This book is amazing!

This book is great!

This book is okay

I didn't care for this book

I didn't like this book at all

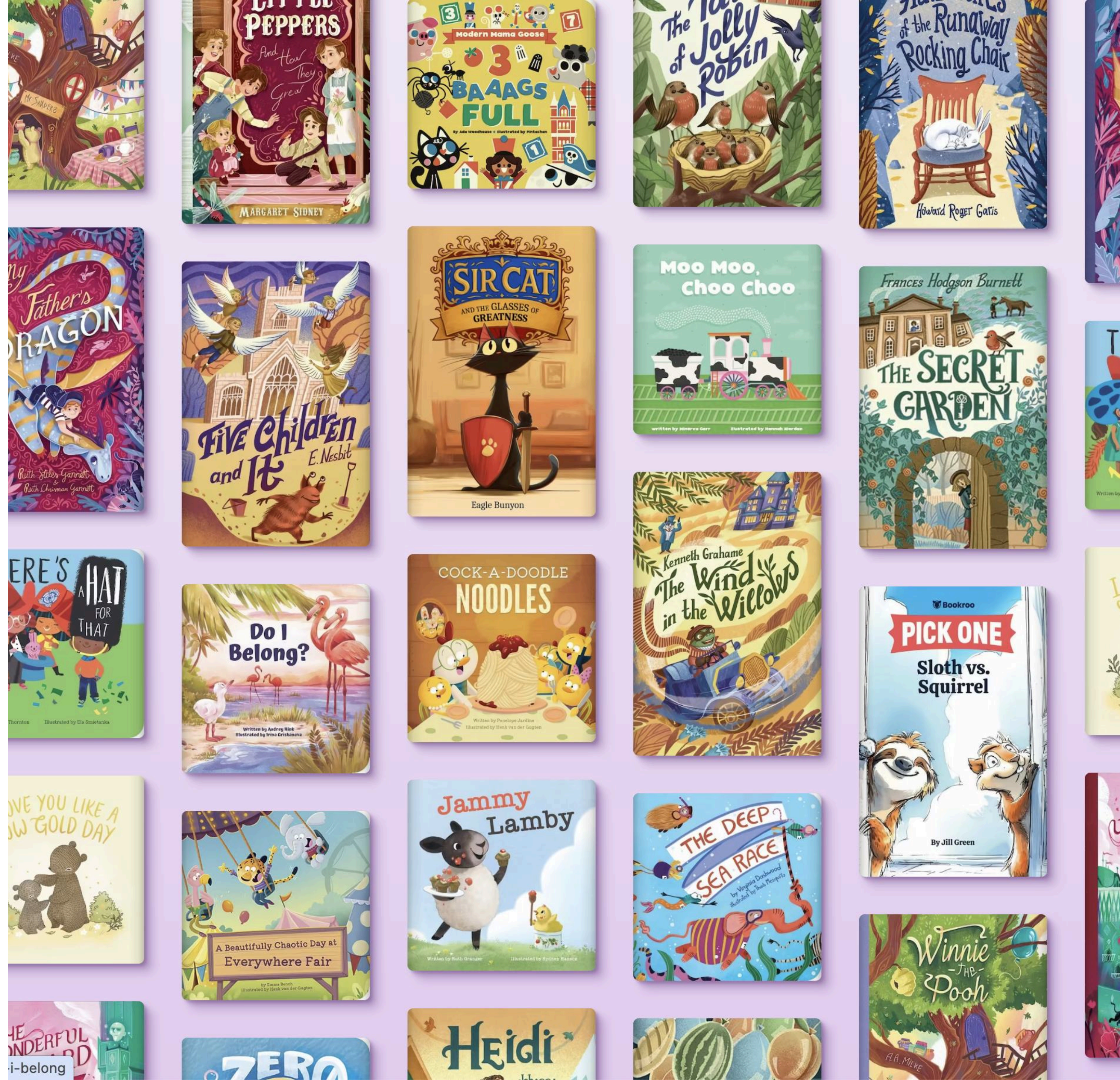
I think this is a very poor book

Written reflection

What I enjoyed most about The One and Only Ivan was how it made me feel connected to the characters.

Ivan's story was both heartbreaking and hopeful, and I

- Millions of existing book titles
- ISBN Scanning
- Custom reading material
(e.g., science articles, newspapers)
- Books from our eBook Library



Pricing & Plans

Classroom Plus

\$129

per year

Students

- ✓ Personalized dashboards
- ✓ Unlimited reading
- ✓ Unlimited quizzes
- ✓ Earn digital rewards
- ✓ Sync with family accounts

Teachers

- ✓ Access to reading challenges
- ✓ Access to book quizzes
- ✓ In depth reading analytics
- ✓ Add up to 35 students

School & District

Custom Pricing

Students & Teachers

- ✓ Everything in the Classroom Plus plan

Teachers & Administrators

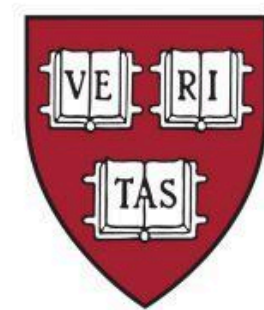
- ✓ Dedicated success specialist
- ✓ Administrator accounts
- ✓ Detailed summary reports
- ✓ Unlimited student accounts
- ✓ Rostering and onboarding support
- ✓ Minimum of 100 students
- ✓ ~~\$1,000 setup fee~~

Waived for all new accounts for the 2025/26 school year!

About Bookroo

Bookroo is a Utah-based edtech and publishing company with a decade of experience promoting childhood literacy through award-winning book clubs and innovative classroom literacy software tools.

Founders hold degrees from Stanford, Harvard, Oxford, and BYU.



HARVARD
UNIVERSITY



UNIVERSITY OF
OXFORD

BYU
BRIGHAM YOUNG
UNIVERSITY

We're here to help!

Ready to reverse the decline in reading literacy?



Schedule a live demo

<http://bit.ly/475zb6b>



View a demo class

<http://bit.ly/4o4aBbQ>



Create your class

bookroo.com/classrooms



Contact us

schools@bookroo.com

We'd love to work with you to help you achieve your reading goals!